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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
NOVEMBER 1968

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released December 20, 1968
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ICE CREAM PRODUCTION

Ice cream production in the United States during November, at 54,155,000 gallons, was up 2 percent from November 1967 and 6 percent from the 1962-66 average for the month, the Crop Reporting Board reports. This is the second highest November output of record, exceeded only slightly in 1965. The seasonal decline from October to November was 14 percent, compared with 11 percent at this time in 1967 and the average of 10 percent in the 1962-66 period. Temperatures during November averaged above normal in two main areas as follows: (1) all that portion north and east of a line from southern North Carolina to the middle of Arkansas and northward to the northwest corner of Illinois and westward to the center of Montana; (2) most of the western part of the Mountain Region and the Pacific excluding coastal regions of California. Temperatures were below normal in the remaining sections of the Great Plains and southern areas of the nation.

Changes in ice cream production by regions from November 1967 were mixed. Output increased 3 percent in the East North Central Region and 7 percent in both the North Atlantic and the Mountain States. Production held about steady in the South Central Region. Decreases in the other regions were 4 percent in the Pacific and 2 percent in both the West North Central and the South Atlantic. In the three leading states, output was up 5 percent in Pennsylvania and 14 percent in New York, but down 6 percent in California.

Compared with the November 1962-66 average, increases in all regions varied from 1 percent in the West North Central to 12 percent in the South Central. In the three top producing states, production was up 18 percent in New York, 3 percent in Pennsylvania and 8 percent in California.

"Effective January 1, 1969, the Statistical Reporting Service plans to discontinue calculation and publication of 5-year averages that appear in this report. The report will contain data for the current and the two preceding years. It is believed that changes in agriculture have decreased the value of the five-year averages for making comparisons."

PRODUCTION OF ICE CREAM, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	48,329	50,341	50,580	54,505	+ 13	+ 8
February	49,170	50,712	50,891	57,765	+ 17	+ 14
March	58,817	63,857	62,552	62,015	+ 5	- 1
April	60,982	61,471	58,663	66,595	+ 9	+ 14
May	66,652	66,581	67,902	69,535	+ 4	+ 2
June	74,381	78,286	76,795	72,465	- 3	- 6
July	78,933	80,139	74,275	81,855	+ 4	+ 10
August	76,091	77,638	77,707	80,640	+ 6	+ 4
September	64,459	66,092	64,636	67,280	+ 4	+ 4
October	56,907	54,723	59,507	63,040	+ 11	+ 6
November	50,998	51,915	53,125	54,155	+ 6	+ 2
ELEVEN MONTH TOTAL	685,719	701,755	696,633	729,850	+ 6	+ 5
December	48,066	49,404	48,258			
TWELVE MONTH TOTAL	733,785	751,159	744,891			

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PRODUCTION OF ICE CREAM: NOVEMBER 1968

STATE AND GEOGRAPHIC DIVISION	NOVEMBER PRODUCTION				PERCENT CHANGE IN NOV. 1968 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED	NOV. 5-YEAR AVERAGE	NOV. 1967
	1962-66 AVERAGE	1966	1967	1968		
		Thousand Gallons			Percent	
Maine	382	291	257	270	- 29	+ 5
Massachusetts	2,545	2,761	2,804	2,900	+ 14	+ 3
Connecticut	698	818	761	950	+ 36	+ 25
New York	4,939	4,943	5,129	5,850	+ 18	+ 14
New Jersey	1,370	1,468	1,552	1,410	+ 3	- 9
Pennsylvania	5,072	4,954	4,935	5,200	+ 3	+ 5
Other N.A. States ..	290	283	245	225	- 22	- 8
NO. ATLANTIC STATES	15,296	15,518	15,683	16,805	+ 10	+ 7
Ohio	2,951	3,143	3,227	3,400	+ 15	+ 5
Indiana	2,082	1,890	1,995	2,020	- 3	+ 1
Illinois	2,946	3,073	2,951	2,980	+ 1	+ 1
Michigan	2,405	2,457	2,231	2,250	- 6	+ 1
Wisconsin	1,729	1,621	1,585	1,650	- 5	+ 4
E. N. CENTRAL STATES	12,113	12,184	11,989	12,300	+ 2	+ 3
Minnesota	1,584	1,635	1,810	1,920	+ 21	+ 6
Iowa	709	775	650	590	- 17	- 9
Missouri	1,167	1,092	1,069	1,020	- 13	- 5
North Dakota	204	209	203	200	- 2	- 1
South Dakota	142	102	118	100	- 30	- 15
Nebraska	693	711	800	740	+ 7	- 8
Kansas	414	403	415	415	0	0
WEST NO. CENT. STATES	4,913	4,927	5,065	4,985	+ 1	- 2
District of Columbia	570	535	621	590	+ 4	- 5
Maryland	961	997	1,022	1,010	+ 5	- 1
Virginia	855	783	755	710	- 17	- 6
West Virginia	375	387	377	360	- 4	- 5
North Carolina	1,088	1,151	1,192	1,280	+ 18	+ 7
Georgia	590	659	583	660	+ 12	+ 13
Florida	1,289	1,235	1,422	1,380	+ 7	- 3
Other S.A. States ..	666	738	712	540	- 19	- 24
SO. ATLANTIC STATES	6,394	6,485	6,684	6,530	+ 2	- 2
Kentucky	315	327	369	355	+ 13	- 4
Tennessee	948	944	1,129	1,070	+ 13	- 5
Alabama	522	519	478	455	- 13	- 5
Mississippi	205	210	221	225	+ 10	+ 2
Arkansas	178	190	220	175	- 2	- 20
Louisiana	480	527	575	485	+ 1	- 16
Oklahoma	367	361	367	410	+ 12	+ 12
Texas	1,609	1,780	1,840	2,000	+ 24	+ 9
SO. CENTRAL STATES	4,624	4,858	5,199	5,175	+ 12	0
Montana	146	142	147	130	- 11	- 12
Idaho	206	202	204	265	+ 29	+ 30
Colorado	605	541	579	620	+ 2	+ 7
Arizona	274	291	293	315	+ 15	+ 8
Utah	304	297	344	345	+ 13	0
Other Mt. States ...	177	186	185	205	+ 16	+ 11
MOUNTAIN STATES	1,712	1,659	1,752	1,880	+ 10	+ 7
Washington	924	942	995	1,010	+ 9	+ 2
Oregon	404	439	462	470	+ 16	+ 2
California	4,446	4,721	5,119	4,820	+ 8	- 6
PACIFIC STATES	5,774	6,102	6,576	6,300	+ 9	- 4
UNITED STATES 1/	50,998	51,915	53,125	54,155	+ 6	+ 2

1/Includes Alaska and Hawaii.

The November manufacture of ice milk in the United States was estimated at 14,125,000 gallons, the Crop Reporting Board reports. This is only slightly more than in November of last year, but 18 percent larger than the 1962-66 average for the month. Cumulative output through November this year is up 4 percent from the first eleven months in 1967 and 18 percent from the 5-year average.

Production declined 27 percent from October to November, compared with 22 percent between these months a year ago and 24 percent on the average in the 1962-66 period. All regions showed sharp seasonal losses.

Compared with November 1967, decreases in the West North Central Region, the South Central and the West nearly offset increases in all other regions. Production was significantly larger in the North Atlantic and the East North Central Regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	9,916	11,536	12,450	13,360	+ 35	+ 7
February	10,972	12,368	13,681	15,120	+ 38	+ 11
March	14,995	17,815	18,288	19,160	+ 28	+ 5
April	18,303	20,193	20,540	23,140	+ 26	+ 13
May	22,717	24,310	25,443	25,930	+ 14	+ 2
June	26,011	29,195	29,749	28,985	+ 11	- 3
July	28,382	31,094	30,382	32,230	+ 14	+ 6
August	26,777	29,411	30,080	30,200	+ 13	0
September	20,048	22,148	22,017	21,575	+ 8	- 2
October	15,711	16,560	18,032	19,270	+ 23	+ 7
November	12,004	13,585	14,104	14,125	+ 18	0
ELEVEN MONTH TOTAL	205,836	228,215	234,766	243,095	+ 18	+ 4
December	10,211	11,819	11,998			
TWELVE MONTH TOTAL	216,047	240,034	246,764			

SHERBET PRODUCTION

Sherbet production in the United States during November is estimated at 2,645,000 gallons, only fractionally more than in November 1967, but 12 percent greater than the 1962-66 average for the month. Output for the first eleven months of 1968 is up 4 percent from the January-November 1967 production and 8 percent from the 5-year average for this period.

The seasonal decline from October to November this year was 22 percent. This compares with a 16-percent decrease for both last year and the 5-year average. All regions showed sharp seasonal declines from last month.

Compared with November 1967, output held steady in the West North Central Region while it decreased in the South Atlantic, Mountain and Pacific. All other regions showed increases.

PRODUCTION OF SHERBET, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	2,329	2,594	2,648	2,785	+ 20	+ 5
February	2,342	2,621	2,632	3,050	+ 30	+ 16
March	3,159	3,599	3,657	3,540	+ 12	- 3
April	3,728	3,981	3,826	4,200	+ 13	+ 10
May	4,656	4,721	4,666	4,770	+ 2	+ 2
June	5,445	5,924	5,794	5,425	0	- 6
July	6,029	6,569	5,556	5,895	- 2	+ 6
August	5,248	5,640	5,260	5,585	+ 6	+ 6
September	3,596	3,875	3,675	3,835	+ 7	+ 4
October	2,828	2,905	3,145	3,380	+ 20	+ 7
November	2,368	2,502	2,640	2,645	+ 12	0
ELEVEN MONTH TOTAL	41,728	44,931	43,499	45,110	+ 8	+ 4
December	2,222	2,540	2,441			
TWELVE MONTH TOTAL	43,950	47,471	45,940			

U.S. production of Mellorine and other frozen desserts made with fats and oils other than milkfat totaled 3,180,000 gallons in November. This is 4 percent less than in November 1967, but 3 percent more than the 1962-66 average for the month. The January-November output is down 6 percent from the first eleven months in 1967 and 2 percent from the 5-year average.

Production declined 22 percent from October to November this year, compared with 23 percent at this time in 1967 and 25 percent on the average in the 1962-66 period. Sharp seasonal losses occurred in all Mellorine-producing states.

Output was up from November 1967 in Oklahoma, Montana and Oregon. Production was down in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	3,178	3,230	3,313	3,480	+ 10	+ 5
February	3,296	3,296	3,585	3,730	+ 13	+ 4
March	4,196	4,595	4,592	4,145	- 1	- 10
April	4,435	4,356	4,401	4,360	- 2	- 1
May	4,968	4,809	5,223	4,915	- 1	- 6
June	5,440	5,685	5,782	5,155	- 5	- 11
July	5,801	5,499	5,711	5,290	- 9	- 7
August	5,723	5,708	5,942	5,355	- 6	- 10
September	4,562	4,462	4,728	4,315	- 5	- 9
October	4,117	3,911	4,269	4,060	- 1	- 5
November	3,102	3,261	3,302	3,180	+ 3	- 4
ELEVEN MONTH TOTAL	48,818	48,812	50,848	47,985	- 2	- 6
December	2,656	2,743	2,835			
TWELVE MONTH TOTAL	51,474	51,555	53,683			

WATER ICE PRODUCTION

Production of water ices in the United States during November was set at 1,370,000 gallons, up 8 percent from November 1967 and 41 percent above the 1962-66 average for the month. The January-November output for 1968 is 5 percent above last year's production for this period and 23 percent greater than the 5-year average.

The seasonal decline from October to November was 33 percent, the same as the 1962-66 average. Output declined 35 percent between these months in 1967. All regions showed seasonally sharp declines from a month earlier.

Compared with November 1967, production increased in all regions except the West North Central and the West, where it decreased.

PRODUCTION OF WATER ICES, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
	Thousand Gallons				Percent	
January	900	1,037	1,428	1,440	+ 60	+ 1
February	1,199	1,396	1,927	2,045	+ 71	+ 6
March	2,291	2,829	3,107	2,985	+ 30	- 4
April	3,551	3,789	4,165	4,510	+ 27	+ 8
May	5,164	4,921	5,136	5,700	+ 10	+ 11
June	6,074	6,815	6,983	6,900	+ 14	- 1
July	6,447	7,724	6,701	7,260	+ 13	+ 8
August	4,874	5,687	5,591	5,865	+ 20	+ 5
September	2,530	2,903	2,994	3,355	+ 33	+ 12
October	1,452	1,517	1,945	2,035	+ 40	+ 5
November	973	1,087	1,267	1,370	+ 41	+ 8
ELEVEN MONTH TOTAL	35,455	39,705	41,244	43,465	+ 23	+ 5
December	760	910	986			
TWELVE MONTH TOTAL	36,215	40,615	42,230			